

ABSTRACT

A transmission means 2 of an information processing device 1 transmits user identification information which identifies users, a password, and device identification information which identifies the information processing device 1 to a management device 7 which manages the information processing device 1. A receiving means 3 receives registration completion information which indicates that the user identification information, the password and the device identification information were associated with each other and registered at the management device 7. A storage means 4 stores device identification information transmitted by the transmission means 2 into a storage medium 5. A control means 6 controls the transmission means 2 to transmit device attribute information which indicates the attributes of the information processing device 1 and request information which requests advertisement information in the event that the device identification information is not stored by the storage means 4.